

Beijing Benz



For you, new generation

Mercedes BenzEQApure electricitySUV

Mercedes-Benz





new generation

Our waves are everywhere

Decipher the cool code,

The answer is "excellent"

- EQApure electricitySUVEquipped with exclusive rose gold color, with up to 9A variety of car body colors reflect colorful and trendy life.





Flash instantly and capture everyone's attention

- The iconic pioneering design of the pure electric family, paired with the "Dark Night Star Wings" closed front grille, and unique design language create an exclusive and emotional memory at first glance.

The lanterns first appear, and the phantom travels through time and space

- The exclusive "ring of time and space" runs through the light strip, attracting five stars. The taillight can also automatically adjust the brightness to prevent dazzling. It is more friendly to the car behind and makes traveling more secure.

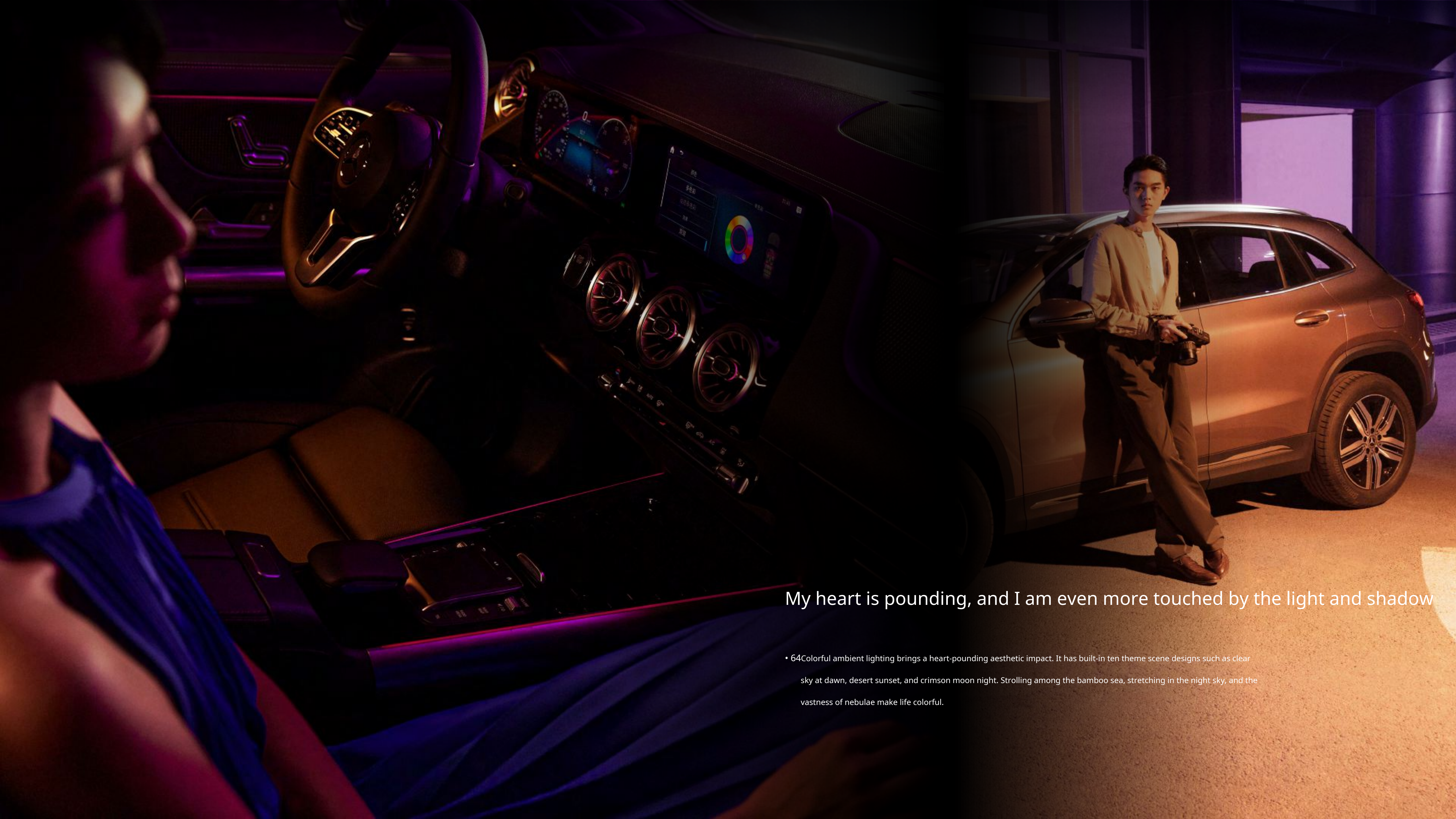


北京奔驰



A romantic start, at the party scene

- No matter where you are, light and shadow are the ideal country for parties. Sitting in the front row, the Nebula streamer decorations exclusive to pure electric models create a sense of Experience luxury and romance like a galaxy.



My heart is pounding, and I am even more touched by the light and shadow

- 64Colorful ambient lighting brings a heart-pounding aesthetic impact. It has built-in ten theme scene designs such as clear sky at dawn, desert sunset, and crimson moon night. Strolling among the bamboo sea, stretching in the night sky, and the vastness of nebulae make life colorful.

here and now

It's also a place for art to check in.

- 5A high-tech, dazzling air-conditioning outlet lets the breath of the future come out. Crossing the crowds, it becomes a "fashion" of its own.



Just play the game and get going

- EQA Using DC fast charging, 45 minutes, the power can be converted from 10% add to 80%, start again with full blood.



A little bit of understanding, let's go as soon as we say it

- suspended double 10.25-inch display screen and ultra-high-resolution touch screen, it is not only a trendy item, but also brings fun in pairs.
- If you speak in dialects, there is no problem; if you speak in code, you can understand them. Say "Hello, Mercedes-Benz" to me and I will take you wherever you want to go.



The image shows the front interior of a Mercedes-Benz EQ. The dashboard is a wide, horizontal screen displaying a navigation map. Below the screen are three circular air vents. The steering wheel is black with the Mercedes-Benz logo. The center console has a gear selector and handbrake. The interior is finished with light-colored leather and dark blue perforated leather. A view of the ocean is visible through the windshield.

Clear goals, one step to get the job done

- AutoNavi customized navigation system, combined withEQOptimized navigation function, which can optimize the navigation path based on current energy consumption value, road conditions, charging stations and other information planning to provide efficient on-the-go charging solutions. Integrate simultaneouslyAR
The real-scene travel function captures the traffic information in front of the vehicle and displays it on the central control screen in real time.

Safe escort, enjoy happiness as a couple

- Equipped with intelligent pilot steering function, intelligent pilot distance limit function, blind spot assist system, active lane keeping assist system, and active braking assist system and avoidance steering assist system, always pay attention to the surrounding environment, Make your journey safe.



Breathe and enjoy nature

- Equipped with Smog Terminator3.0, high-efficiency air purification, real-time monitoring of air quality outside the car, high-efficiency filtration, and a new clean space inside the car.



The ambition of a new generation

Never bound to the city

- EQArely on73.5The battery capacity of kWh fully guarantees
619kilometerCLTCThe driving range under working conditions completely removes the mileage
anxiety of urban and inter-city travel.





trendiconlifestyle

Please take a closer look



EQApure electricitySUVcar paint



Non-metallic paint



arctic white
149

metallic paint



cosmic black
191



water moon silver
353



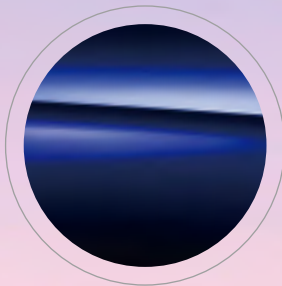
mountain gray
787



Rose gold
817



Haosha silver
859

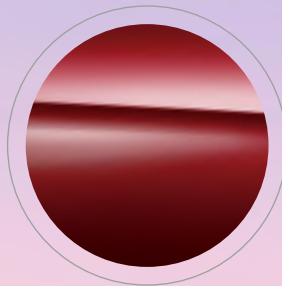


blue gem
896

MANUFAKTURpaint surface



MANUFAKTUR
matte mountain gray
662



MANUFAKTUR
Lava red (bright color)
993

*Additional payment is required if optional17,300Yuan

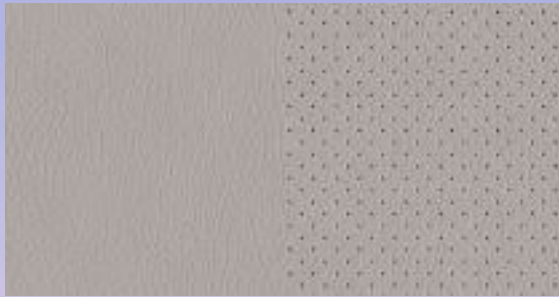
*Color may vary slightly from actual item due to display reasons.

ARTICO leather



black

111



Macchiato beige/black¹

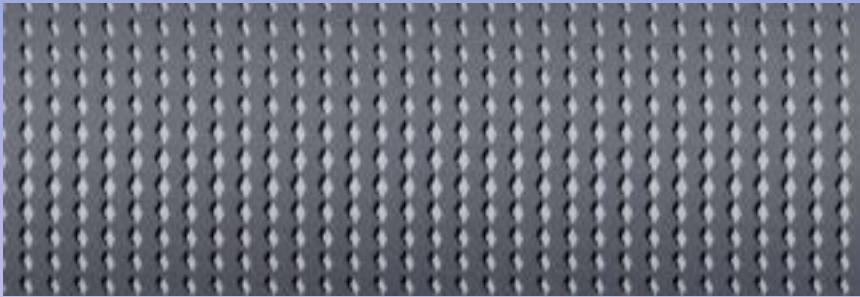
115

Trim



Nebula streamer accessories²

54H



Spiral exterior trim

H60

¹ No additional payment is required if optional

² Additional payment is required if optional

1,500 Yuan

*Color may vary slightly from actual item due to display reasons.





EQApure electricitySUVwheel hub

Standard equipment



97R

45.7centimeter(18inch)
pair5spoked light alloy wheels

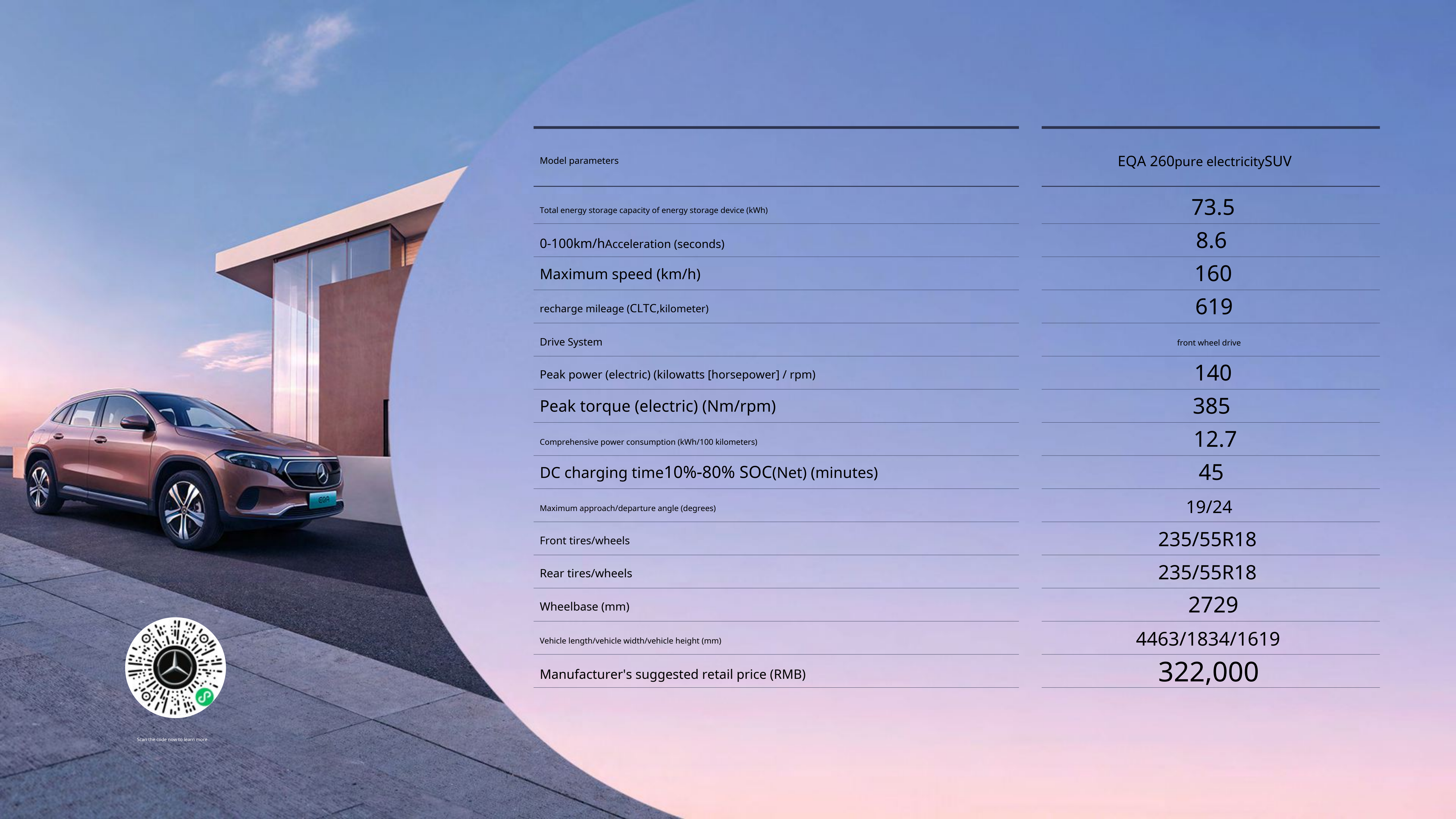
Optional equipment



48R₁

48.3centimeter(19inch)
5spoked light alloy wheels

¹Additional payment is required if optional6,200Yuan



Scan the code now to learn more.

Model parameters

EQA 260pure electricitySUV

Total energy storage capacity of energy storage device (kWh)

73.5

0-100km/hAcceleration (seconds)

8.6

Maximum speed (km/h)

160

recharge mileage (CLTC,kilometer)

619

Drive System

front wheel drive

Peak power (electric) (kilowatts [horsepower] / rpm)

140

Peak torque (electric) (Nm/rpm)

385

Comprehensive power consumption (kWh/100 kilometers)

12.7

DC charging time10%-80% SOC(Net) (minutes)

45

Maximum approach/departure angle (degrees)

19/24

Front tires/wheels

235/55R18

Rear tires/wheels

235/55R18

Wheelbase (mm)

2729

Vehicle length/vehicle width/vehicle height (mm)

4463/1834/1619

Manufacturer's suggested retail price (RMB)

322,000

Mercedes-Benz Select Customization

| car model | |
|--|--|
| Technology components | |
| Intelligent Connectivity Suite | |
| MBUXIntelligent human-computer interaction system real-life traversal navigation | |
| driving recorder | |

EQA 260pure electricitySUV



¥ 4,100



● Standard equipment

√Optional equipment for this model

| external | EQA 260pure electricitySUV |
|---|----------------------------|
| Avant-Garde Components | ● |
| Panoramic sliding sunroof | ● |
| Electrically foldable exterior mirrors | ● |
| Windshield wipers with rain sensor | ● |
| ledHigh performance headlights | ● |
| Keyless entry comfort package (KEYLESS-GO) | ¥3,900 |
| Trunk induction opening function ¹ | ¥0 |
| keyless entry ¹ | ¥0 |
| Aluminum roof rails | ● |

¹Included in Keyless Entry Comfort Package (KEYLESS-GO)Inside

● Standard equipment

| | EQA 260pure electricitySUV |
|---|----------------------------|
| internal | |
| Leather-trimmed multifunctional sports steering wheel | ● |
| touchpad | ● |
| Fully digital instrument panel display | ● |
| 10.25inch central touch display | ● |
| automatic air conditioner (THERMATIC) | ● |
| Smog terminator3.0 | ¥ 1,800 |
| Seat comfort components | ● |
| Electrically adjustable driver's seat | ● |
| Electrically adjustable front passenger seat | ● |
| Heated front seats | ¥ 2,600 |
| Foldable rear seat backrest | ● |
| rear armrest | ● |
| Sports seats | ● |
| 4lumbar support | ● |
| Wireless charging function | ● |

| internal | | EQA 260pure electricitySUV | |
|---|--|----------------------------|---|
| Lighting and visual components | | | ● |
| Ambient lighting system | | | ● |
| Convenient loading (EASY-PACK)Electric tailgate | | | ● |
| Black fabric headliner | | | ● |
| Storage compartment in front of center console with retractable lid | | | ● |
| Sun visor including illuminated vanity mirror | | | ● |
| Luggage nets on driver and front passenger seat backs | | | ● |

| | EQA 260pure electricitySUV |
|--|----------------------------|
| Control and intelligence | |
| Dynamic manipulation selection (DYNAMIC SELECT) | ● |
| Comfort suspension | ● |
| Real-time traffic information reservation device | ● |
| MBUXIntelligent human-computer interaction system | ● |
| MBUXMind reading voice assistant function | ● |
| Smart phone interconnection system | ● |
| Vehicle communication module (LTE), used forMercedes meInternet services | ● |
| Mercedes-Benz emergency call system | ● |
| Amap customized navigation | ● |
| Online navigation service (validity period3Year) | ● |
| Preparatory device for remote and navigation services (validity period8Year) | ● |
| Remote service and charging service enhanced version ¹ | ● |
| AC charging port (AC) | ● |
| DC charging port (DC) | ● |
| ETCcard reader | ¥ 3,000 |
| Charging cable for household sockets | ¥ 2,900 |

¹Remote service validity period3Years, the charging service is valid for8Year

● Standard equipment

| Safety | EQA 260pure electricitySUV |
|---|----------------------------|
| Driving assistance components | ¥ 21,000 |
| Preventive security system (PRE-SAFE®) ¹ | ¥0 |
| Intelligent navigation distance limit function | ● |
| Active lane keeping assist system | ● |
| Reverse image | ● |
| Intelligent parking with reversing image | ● |
| With parking positioning system (PARKTRONIC)smart parking | ● |
| Engine cover pedestrian protection system | ● |
| knee air bag | ● |
| Front passenger airbag automatically deactivates | ¥ 860 |
| Rear side airbags | ¥3,400 |
| Rear seat belt status display on instrument panel | ● |
| tire pressure monitoring system | ● |
| Electric vehicle low speed beep | ● |

¹Included in the Driving Assistance Package

● Standard equipment



stay tuned
Mercedes-Benz official WeChat

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Please negotiate with the relevant authorized dealers for specific retail transaction prices, product configurations and transaction details. For more details, please visit your local authorized Mercedes-Benz dealer or call 400-818-1188.

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