

Beijing Benz



For you, new dimension

Mercedes BenzEQBpure electricitySUV

Mercedes-Benz





A family, a car, a wonderful vacation

Start with a bold and romantic idea!

"Let's go! Big Lifestyle Home"







A person's life is called freedom

Family life is called happiness

Bring the little ones and the "big toys"

Wherever you go, it feels like home





Big family or small family?

No matter how you sit, you will be happy

- EQB It is a well-deserved "big life home". It has five seats or seven seats, the choice is yours.  
5+2 Large seat plus space 2829mm extra long wheelbase EQB pure electricity SUV, with longitudinally adjustable and flexibly folding second and third row seats, the choice is yours for a large or small family.





where do you want to go

Babies can also have the final say

- Let your baby shout "Hello, Mercedes-Benz" and Mercedes-Benz will take you wherever you want to go. A wealth of exclusive functions for electric travel give every member of the car a sense of participation.



The road ahead, the song in my heart

No matter how you look at it, you are happy

- suspended double 10.25-inch display screen, visually displaying the cruising range, charging status, charging pile, etc. The two high-definition displays adopt a suspended design, which is full of technology. With multi-touch control, rich functions are at your fingertips. Let the needs of the whole family be met together.





Don't be in a hurry

Feel everything on the road together

Happy home

It's the sum of countless good things



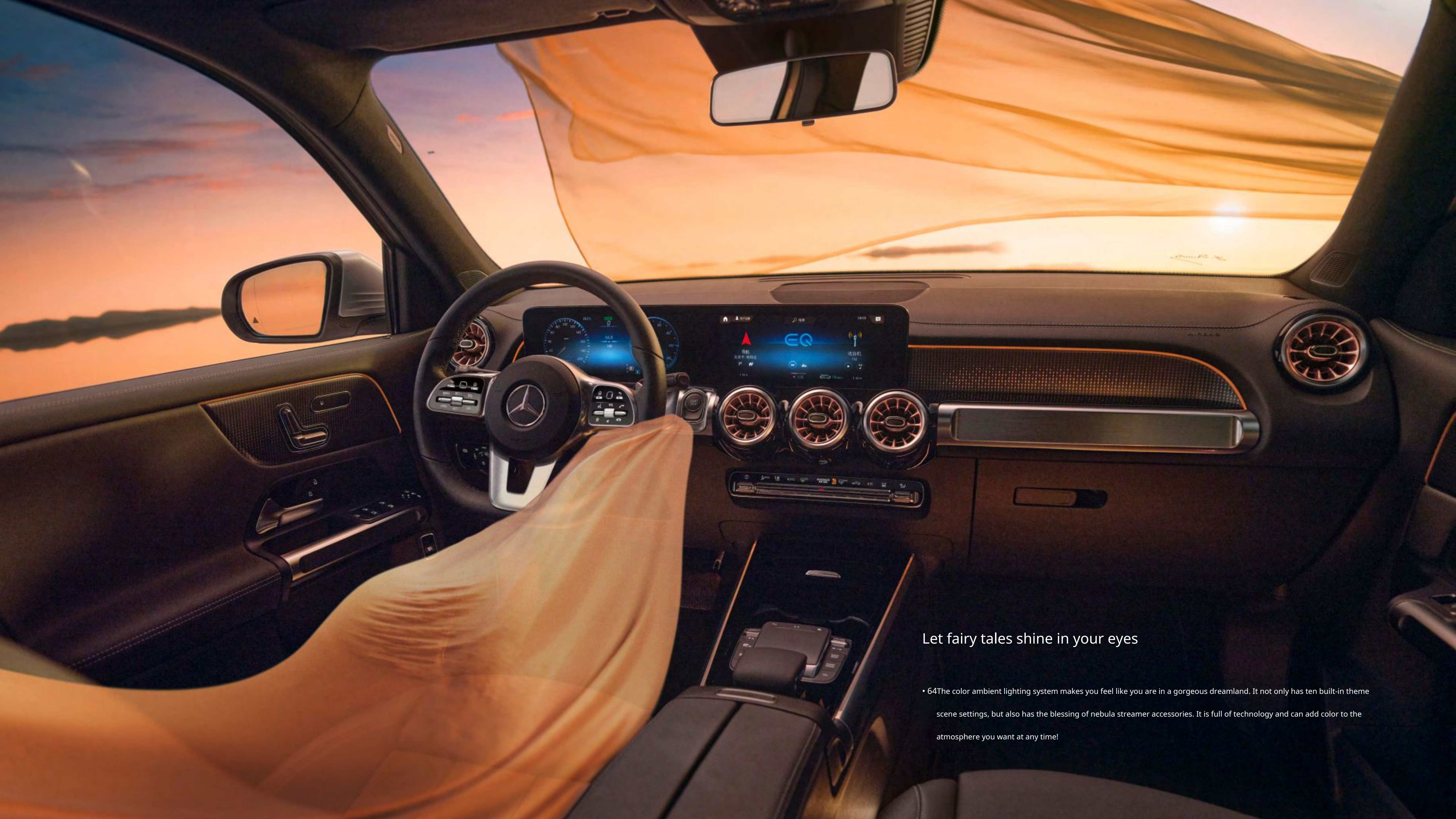


use starlight

## Light up irreplaceable time

- The iconic pioneering design of the pure electric family adopts dynamicAMGThe stylish appearance package is equipped with a "Dark Night Star Wing" closed front grille, an exclusive "ring of time and space" running through the light strip, and a unique design language to create an exclusive and emotional memory for you.





Let fairy tales shine in your eyes

- 64The color ambient lighting system makes you feel like you are in a gorgeous dreamland. It not only has ten built-in theme scene settings, but also has the blessing of nebula streamer accessories. It is full of technology and can add color to the atmosphere you want at any time!



Raise your head and tell stories to the stars

- With the panoramic sliding sunroof, whether it's the boundless starry sky you can see when you look up, or the gentle breeze blowing from above all the time, we can all experience every warm moment together.







Breathing is the smell of happiness

- Four Seasons Yiran climate pre-control, passedMBUXorMercedes me AppDefault  
The temperature inside the car the next time you set off.
- Smog terminator3.0, high-efficiency air purification, real-time monitoring of air quality outside the car, and high-effault  
filtration, so that every breath of the child is extremely pure.





family around

Always the most beautiful time

Every start

can reach the direction of the heart





## Wherever you want to go, it's not far away

- Acceleration from 100 kilometers6.3seconds, maximum power215kW, intelligent four-wheel drive system, all the electric driving fun you want is available here.
- The cruising range is up to600KM(CLTCTWorking conditions), precise battery management, you can go as far as you want.



Take a break and enjoy the wonderful moments again

- Mercedes-Benz 5-year "Star" charging service solves vehicle charging problems in an all-round way, making it possible to have both home and distant places.
- Just 45 minutes, DC fast charging can make the power go from 10% to 80%. A safe journey, a safe trip.







A sense of security is the standard for happiness

- When traveling on the road, stay safe and secure. The intelligent pilot distance limit function gives you comprehensive reminders, intelligently adjusts the cruising speed and the safe distance from the vehicle in front, greatly reducing driving fatigue. There are also many intelligent equipment such as intelligent pilot steering function, active blind spot assist system, active lane keeping assist system, etc. to protect you at all times.





## The direction of home is always in my heart

- AutoNavi customizes navigation to get rid of the trouble of using mobile phone navigation and avoid distractions. Even if there is an incoming call, the navigation is always online. Before departure, send the destination to the car via your mobile phone, and your trendy technological life will be smoother from now on.phoneChanglian.
- EQOptimize navigation, plan navigation routes based on the current cruising range, plan charging points along the way, and optimize routes in real time based on current energy consumption, road conditions, and charging station occupancy, making travel more comfortable and returning home more secure.



The dimensions of life have infinite possibilities

Home makes the territory of happiness continue to expand

"Hello, big life family"





EQBpure electricitySUVcar paint



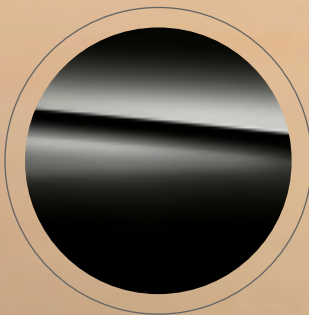
Non-metallic paint

metallic paint

MANUFAKTURpaint surface



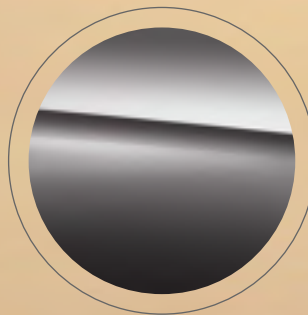
arctic white  
149



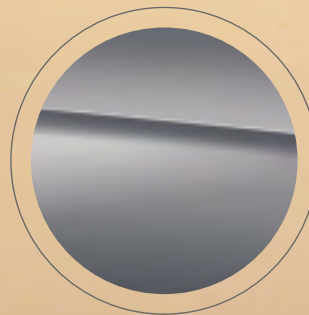
cosmic black  
191



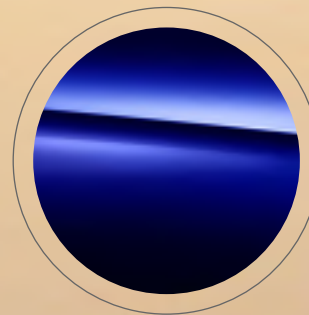
water moon silver  
353



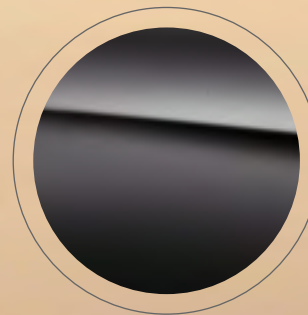
mountain gray  
787



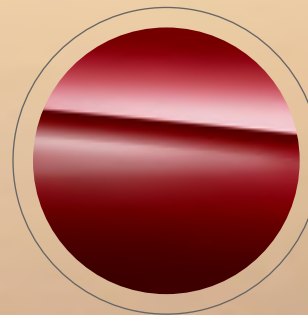
Haosha silver  
859



blue gem  
896



MANUFAKTUR  
matte mountain gray<sup>1</sup>  
662



MANUFAKTUR  
Lava red (bright color)  
993

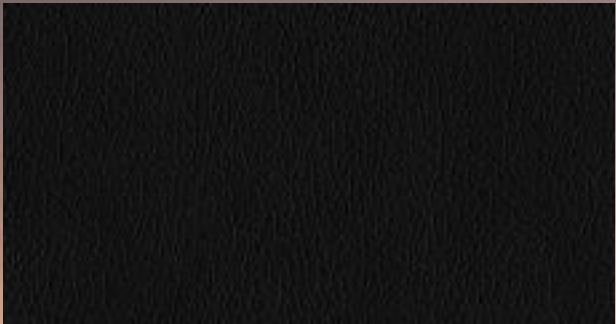
<sup>1</sup>Additional payment is required if optional17,300Yuan

\*Color may vary slightly from actual item due to display reasons.



EQBpure electricitySUVinterior

ARTICOleather



black<sub>1</sub>

101



Macchiato beige/black<sub>2</sub>

105



Titanium Gray/Titanium Gray

608



Titanium Gray/Nebula Gray

688

ARTICO/MICROCUT<sub>3</sub>

Trim



Nebula streamer accessories

54H

<sup>1</sup> Standard equipment for EQB 260 pure electricity SUV  
<sup>2</sup> Optional equipment for EQB 260 pure electricity SUV, no additional payment is required if optional  
<sup>3</sup> Optional equipment for EQB 350 4MATIC pure electricity SUV, additional payment required if optional

\*Color may vary slightly from actual item due to display reasons.





EQBpure electricitySUVwheel hub



Standard equipment



R96<sub>1</sub>

45.7centimeter(18inch)  
5spoked light alloy wheels



R57<sub>2</sub>

48.3centimeter(19inch)  
5spoked light alloy wheels

Optional equipment



48R<sub>3</sub>

48.3centimeter(19inch)  
5spoked light alloy wheels



RTF<sub>4</sub>

48.3centimeter(19inch)  
AMGpair5spoked light alloy wheels

<sup>1</sup>Standard equipment forEQB 260pure electricitySUV  
<sup>2</sup>Standard equipment forEQB 350 4MATICpure electricitySUV  
<sup>3</sup>Optional equipment forEQB 260pure electricitySUV, if optional, additional payment is required6,200Yuan  
<sup>4</sup>Optional equipment forEQB 350 4MATICpure electricitySUV, if optional, additional payment is required9,000Yuan





Scan the code now to learn more

Model parameters	EQB 260 pure electricitySUV	EQB 350 4MATIC pure electricitySUV
Total energy storage capacity of energy storage device (kWh)	73.5	73.5
0-100km/hAcceleration (seconds)	8.8	6.3
Maximum speed (km/h)	160	160
recharge mileage (CLTC,kilometer)	600	512
Drive System	front wheel drive	timely four-wheel drive
Peak power (electric) (kilowatts [horsepower] / rpm)	140	215
Peak torque (electric) (Nm/rpm)	385	520
Comprehensive power consumption (kWh/100 kilometers)	13.4	15.5
DC charging time10%-80% SOC(Net) (minutes)	45	45
Maximum approach/departure angle (degrees)	19/23	19/24
Front tires/wheels	235/55 R18	235/50R19
Rear tires/wheels	235/55 R18	235/50R19
Wheelbase (mm)	2829	2829
Vehicle length/vehicle width/vehicle height (mm)	4684/1834/1693	4684/1834/1706
Manufacturer's suggested retail price (RMB)	352,000	428,000



Mercedes-Benz Select Customization

	EQB 260	EQB 350 4MATIC
car model	pure electricitySUV	pure electricitySUV
Technology components	●	-
Intelligent Connectivity Suite	¥ 4,100	-
MBUXIntelligent human-computer interaction system real-life traversal navigation	√	●
driving recorder	√	●



	EQB 260	EQB 350 4MATIC
external	pure electricitySUV	pure electricitySUV
AMGbody style components	-	●
Avant-Garde Components	●	●
Panoramic sliding sunroof	●	●
Electrically foldable exterior mirrors	●	●
Windshield wipers with rain sensor	●	●
ledHigh performance headlights	●	●
Keyless entry comfort package (KEYLESS-GO)	¥3,900	●
Trunk induction opening function <sup>1</sup>	¥0	●
keyless entry <sup>1</sup>	¥0	●
Chrome door handle	●	-
Aluminum roof rails	●	●

<sup>1</sup>Included in Keyless Entry Comfort Package (KEYLESS-GO)Inside

● Standard equipment      - Not equipped



	EQB 260	EQB 350 4MATIC
internal	pure electricitySUV	pure electricitySUV
Leather-trimmed multifunctional sports steering wheel	●	●
Steering wheel shift paddles	●	●
touchpad	●	●
Fully digital instrument panel display	●	●
10.25inch central touch display	●	●
automatic air conditioner (THERMATIC)	●	●
Smog terminator3.0	¥ 1,800	●
Seat comfort components	●	●
Electrically adjustable driver's seat	●	●
Electrically adjustable front passenger seat	●	●
Heated front seats	●	●
Foldable rear seat backrest	●	●
rear armrest	●	●
third row seats	-	●
Comfortable seat	●	●



internal	EQB 260	EQB 350 4MATIC
	pure electricitySUV	pure electricitySUV
4lumbar support	●	●
Wireless charging function	●	●
Lighting and visual components	●	●
Ambient lighting system	●	●
Convenient loading (EASY-PACK)Electric tailgate	●	●
Black fabric headliner	●	●
Storage compartment in front of center console with retractable lid	●	●
Sun visor including illuminated vanity mirror	●	●
Luggage nets on driver and front passenger seat backs	●	●



	EQB 260	EQB 350 4MATIC
Control and intelligence	pure electricitySUV	pure electricitySUV
Dynamic manipulation selection (DYNAMIC SELECT)	●	●
Comfort suspension	●	●
Burmester®Surround sound system*	-	¥ 6,000
Real-time traffic information reservation device	●	●
heads up display	-	¥ 9,000
MBUXIntelligent human-computer interaction system	●	●
MBUXMind reading voice assistant function	●	●
Smart phone interconnection system	●	●
Vehicle communication module (LTE), used forMercedes meInternet services	●	●
Mercedes-Benz emergency call system	●	●
Amap customized navigation	●	●
Online navigation service (validity period3Year)	●	●

\*Ordering restrictions due to chip shortage. Please consult your local authorized Mercedes-Benz dealer for specific details.

● Standard equipment      - Not equipped



	EQB 260	EQB 350 4MATIC
Control and intelligence	pure electricitySUV	pure electricitySUV
Preparatory device for remote and navigation services (validity period8Year)	●	●
Remote service and charging service enhanced version <sup>1</sup>	●	●
AC charging port (AC)	●	●
DC charging port (DC)	●	●
ETCcard reader	¥ 3,000	¥ 3,000
Charging cable for household sockets	¥ 2,900	¥ 2,900

<sup>1</sup>Remote service validity period3Years, the charging service is valid for8Year

● Standard equipment    - Not equipped



	EQB 260	EQB 350 4MATIC
	pure electricitySUV	pure electricitySUV
Safety		
Driving assistance components	¥ 21,000	●
Preventive security system (PRE-SAFE®) <sup>1</sup>	¥0	●
Intelligent navigation distance limit function	●	-
Active lane keeping assist system	●	-
Reverse image	●	●
Intelligent parking with reversing image	●	●
With parking positioning system (PARKTRONIC)smart parking	●	●
bring360°Smart parking with camera <sup>2</sup>	-	●
Engine cover pedestrian protection system	●	●
knee air bag	●	●
Front passenger airbag automatically deactivates	¥ 860	¥ 860
Rear side airbags	-	¥3,400
Rear seat belt status display on instrument panel	●	●
tire pressure monitoring system	●	●
Electric vehicle low speed beep	●	●

<sup>1</sup>Included in the Driving Assistance Package

<sup>2</sup>Not available as an option together with smart parking with reversing camera

● Standard equipment      - Not equipped





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This manual was updated on 2023 Year 8. Product information may have changed by the time you read it. Products (including specific configurations, relevant details, etc.) are subject to the specific models and products displayed and sold by dealers that are suitable for mainland China. All prices mentioned in this product manual (including complete vehicles, accessories, financial products, etc.) are manufacturer's recommended retail prices. MSRP is a suggestion only and is not binding.

Please negotiate with the relevant authorized dealers for specific retail transaction prices, product configurations and transaction details. For more details, please visit your local authorized Mercedes-Benz dealer or call 400-818-1188.

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